

School	Pôle Paris Alternance (PPA Business School, Paris, France)
Qualification Title	BBA Professional Accounting
Recognition	Commission Nationale de la Certification Professionnelle (CNCP) (National Commission for Professional Certification)
Listed On	Répertoire national des certifications professionnelles (RNCP) National Directory of Professional Certifications
RNCP Code	16261
RNCP Web Link	http://www.rncp.cncp.gouv.fr/grand-public/visualisationFiche?format=fr&fiche=16261
Module Title	Fundamentals of Finance
Module Code	
EQF Level	4
Semester	Second Semester
ECTS Credits	
Study Hours	52
Private Study	100
TOTAL HOURS	152
Languages Available	French English
Aims	This module aims: to introduce the students to finance. to provide a firm foundation for the students to build on later on in the second and third years of their programmes, by covering basic logical and rational analytical tools that underpin financial decisions
Learning Outcomes	<ol style="list-style-type: none"> 1. Understand the goals and governance of the firm, how financial markets work and appreciate the importance of finance. 2. Understand the time value of money. 3. Understand the determinants of bond yields. 4. Recognize how stock prices depend on future dividends and value stock prices. 5. Understand net present value rule and other criteria used to make investment decisions. 6. Understand risk, return and the opportunity cost of capital. 7. Understand the risk-return tradeoff, and know the various ways in which capital can be raised and determine a firm's overall cost of capital. 8. Know different types of options, and understand how options are priced.
Skills	<ol style="list-style-type: none"> 1. Problem solving skills 2. Numeracy 3. Commercial awareness 4. Teamwork 5. Organisational skills 6. Communication skills

	<p>7. IT skills</p> <p>8. International awareness</p> <p>9. Lifelong learning skills</p> <p>10. Ethical awareness</p>
Syllabus	<p>Introduction</p> <p>Goals and governance of the firm / Financial markets and institutions</p> <p>Time value of money</p> <p>Valuing bonds</p> <p>Valuing stocks</p> <p>Net present value and other investment criteria</p> <p>Introduction to risk, return and capital budgeting</p> <p>Cost of capital</p> <p>Options</p>
Assessments	<p>Assessment 1: Written Unseen Examination Assessment Type: Written Exam Duration: 2 hours Weighting: 100% Reassessment Opportunity: Yes Penalty for Late Submission: Standard UoL Penalty App</p>
Teaching and Learning Strategies	<p>Teaching Method 1: Lecture</p> <p>Teaching Method 2 : Workshops</p> <p>Teaching Method 3: Seminars</p>
Learning Resources	