

School	Pôle Paris Alternance (PPA Business School, Paris, France)
Qualification Title	BBA Professional Accounting
Recognition	Commission Nationale de la Certification Professionnelle (CNCP) (National Commission for Professional Certification)
Listed On	Répertoire national des certifications professionnelles (RNCP) National Directory of Professional Certifications
RNCP Code	16261
RNCP Web Link	http://www.rncp.cncp.gouv.fr/grand-public/visualisationFiche?format=fr&fiche=16261
Module Title	Corporate Finance
Module Code	
EQF Level	6
Semester	First Semester
ECTS Credits	
Study Hours	52
Private Study	100
TOTAL HOURS	152
Languages Available	French English
Aims	To provide students with a fundamental understanding of the core theoretical and empirical aspects involved in corporate finance. The course aims to build transferrable skills of students by concentrating on the fundamental theoretical and empirical principles.
Learning Outcomes	<ol style="list-style-type: none"> 1. Understand the principles of bonds and stocks valuation. 2. Assessment of the term structure of interest rates 3. Develop understanding of empirical and theoretical aspects of capital budgeting under uncertainty, market efficiency 4. Understand portfolio theory, asset pricing models (CAPM,APT), and portfolio management. 5. Develop understanding of issues involved in Capital Structure and Dividend policy . 6. Understand the principles and practices involved in leasing, mergers and acquisitions 7. Understand the functions and valuation principle of options, futures, warrants and convertibles.
Skills	<ol style="list-style-type: none"> 1. Problem solving skills 2. Numeracy 3. Commercial Awareness 4. Communication skills
Syllabus	Topics being covered over 12 weeks (In no particular order): 1) Bond & stock valuation; term structure of interest rates; raising finance 2) Capital budgeting and risk; theory and empirical evidence

	<ul style="list-style-type: none"> 3) Capital structure and dividend policy: theories and empirical evidences 4) Fundamentals of portfolio risk and return 5) Asset pricing (CAPM and APT) – theories and empirical evidence 6) Portfolio management and performance evaluation 7) Leasing Contracts; mergers and acquisitions 8) Understanding and Valuing Options; 9) Application of Options: Example Interest Rate Risk Management 10) Revision session & Module Evaluation
Assessments	Assessment 1: Written Unseen Examination Assessment Type: Written Exam Duration: 2 hours Weighting: 80%
	Assessment 2: Mid-Term Assessment Type: Coursework Duration: 40 Minutes Weighting: 20%
Teaching and Learning Strategies	<ul style="list-style-type: none"> Teaching Method 1: Lecture Teaching Method 2 : Workshops Teaching Method 3: Seminars
Learning Resources	